Partnership to Fight Infectious Disease — Vaccine Survey Topline
Survey of N=1,013 voters in the Likely Electorate nationwide
Field Dates: January 27-30, 2026
Margin of Error: ± 3.4 Percentage Points

LANDSCAPE

1. **[QFav] Do you have a favorable or unfavorable view of the following people or entities? [DISPLAY AS GRID] [RANDOMIZE ITEMS] [RANDOMIZE SCALE 1-5,5-1] [REPEAT HEADERS HALFWAY]**

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
The Food and Drug Administration (FDA)	62%	26%	20%	41%	12%	18%	8%	*%
Centers for Disease Control and Prevention (CDC)	61%	28%	26%	34%	11%	18%	10%	*%
The "Make America Healthy Again" movement	45%	36%	24%	21%	12%	9%	27%	7%
Robert F. Kennedy Jr.	40%	51%	16%	25%	8%	10%	41%	1%
The "Make America Great Again" movement	40%	52%	24%	16%	7%	9%	43%	*%
Donald Trump	43%	57%	24%	19%	1%	9%	48%	*%

2. **[QHCPriorities] At this time, which of the following do you think should be the top priority of the Trump Administration when it comes to health care issues? [RANDOMIZE 1-6]**

Lowering the cost of health care premiums and out-of-pocket expenses	65%
Increasing access to mental health services	8%
Increasing transparency in hospital pricing and drug markups	7%
Making sure insurers follow-through on their promise to make the prior authorization process easier	6%
Focusing more on chronic diseases like diabetes and obesity	6%
Revising vaccine policies and childhood immunization schedules	4%
Something else (Please specify)	4%

3. **[QRFKFocus] Based on what you know, which of the following two areas should Health and Human Services Secretary Robert F. Kennedy, Jr. focus on more? [RANDOMIZE 1-2]**

Food supply and nutrition (including dyes, ultra-processed foods and seed oils)	68%
Vaccines	32%

4. **[QKnowVaccines] In general, if you had to say, how much do you know about the subject of vaccines? [RANDOMIZE SCALE 1-3, 3-1]**

I KNOW A LITTLE/A LOT ABOUT VACCINES	91%
I know a lot about vaccines	39%
I know a little about vaccines	52%
I really don't know much at all about vaccines	7%
Unsure	2%

5. **[QFav_Vaccines] Do you have a favorable or unfavorable view of vaccines? [RANDOMIZE SCALE 1-5,5-1]**

VERY/SOMEWHAT FAVORABLE	78%
VERY/SOMEWHAT UNFAVORABLE	16%
Very favorable	49%
Somewhat favorable	28%
Heard of, no opinion	6%
Somewhat unfavorable	11%
Very unfavorable	6%
Never heard of	*%

6. **[QVaxConf] How much confidence do you have in the following people or institutions to provide accurate guidance and information about vaccines? [DISPLAY AS GRID] [RANDOMIZE SCALE 1-4, 4-1] [RANDOMIZE ITEMS]**

1. A lot   2. Some   3. Not much   4. None at all   5. Unsure

	A LOT/ SOME	A lot	Some	Not much	None at all	Unsure
Your doctor or family pediatrician	**92%**	67%	26%	5%	1%	1%
The American Academy of Pediatrics (AAP)	**78%**	44%	34%	8%	4%	9%
Centers for Disease Control and Prevention (CDC)	**71%**	35%	37%	17%	9%	3%
The Food and Drug Administration (FDA)	**68%**	24%	44%	19%	10%	3%
Department of Health and Human Services (HHS)	**64%**	23%	42%	20%	10%	5%
Health and Human Services Secretary Robert F. Kennedy Jr.	**40%**	15%	25%	16%	40%	4%

VACCINE ATTITUDES AND IMPRESSIONS

[RANDOMIZE SCALE 1-5,5-1 THE SAME WAY FOR QVAXRISK AND QVAXBENEFIT]

7. **[QVaxRisk] In general, how safe is it for people to get each of the following <u>vaccines</u>? [DISPLAY AS GRID, ACROSS 2 PAGES] [RANDOMIZE ITEMS]**

1. Extremely safe	2. Very safe	3. Somewhat safe	4. Not that safe	5. Not at all safe	6. Unsure

	EXTREMELY/ VERY SAFE	Extremely safe	Very safe	Somewhat safe	Not that safe	Not at all safe	Unsure
Polio vaccine	**76%**	46%	30%	13%	2%	2%	7%
Measles, Mumps, Rubella (MMR) vaccine	**77%**	47%	30%	13%	4%	2%	5%
Diphtheria, Tetanus, and Pertussis (DTaP/Tdap) vaccine	**76%**	45%	31%	12%	3%	2%	7%
Varicella (chicken pox) vaccine	**75%**	44%	31%	14%	2%	2%	6%
Shingles vaccine	**71%**	40%	31%	17%	3%	2%	8%
Pneumonia vaccine	**71%**	38%	32%	15%	4%	2%	9%
Hepatitis B vaccine	**68%**	35%	33%	17%	3%	2%	10%
Hepatitis A vaccine	**66%**	36%	31%	17%	3%	2%	12%
Respiratory Syncytial Virus (RSV) vaccine	**65%**	35%	29%	15%	4%	2%	14%

8. **[QVaxBenefit] In general, how beneficial are each of the following vaccines for people to get? [DISPLAY AS GRID] [RANDOMIZE SCALE 1-5,5-1] [RANDOMIZE ITEMS] [REPEAT HEADERS HALFWAY]**

1. Extremely beneficial	2. Very beneficial	3. Somewhat beneficial	4. Not that beneficial	5. Not at all beneficial	6. Unsure

	EXTREMELY/ VERY BENEFICIAL	Extremely beneficial	Very beneficial	Somewhat beneficial	Not that beneficial	Not at all beneficial	Unsure
Polio vaccine	**80%**	54%	26%	10%	3%	2%	6%
Measles, Mumps, Rubella (MMR) vaccine	**79%**	54%	26%	12%	2%	1%	5%
Diphtheria, Tetanus, and Pertussis (DTaP/Tdap) vaccine	**77%**	50%	27%	13%	3%	2%	6%
Varicella (chicken pox) vaccine	**76%**	48%	28%	13%	4%	2%	5%
Shingles vaccine	**72%**	44%	28%	17%	4%	1%	6%
Pneumonia vaccine	**71%**	43%	28%	14%	6%	2%	7%
Hepatitis B vaccine	**69%**	40%	29%	16%	4%	1%	10%
Hepatitis A vaccine	**68%**	39%	29%	16%	4%	2%	11%
Respiratory Syncytial Virus (RSV) vaccine	**67%**	43%	25%	16%	5%	2%	10%

[RANDOMIZE SCALE 1-4,4-1 SAME WAY FOR QComfortableSelf, QComfortableKids, QOpen, and QRigorSafe]

9. **[QComfortableSelf] Do you agree or disagree with the following statement?**

    I am personally comfortable getting a vaccine if my doctor recommends it for me.
STRONGLY/SOMEWHAT AGREE	84%
STRONGLY/SOMEWHAT DISAGREE	14%
Strongly agree	60%
Somewhat agree	24%
Somewhat disagree	8%
Strongly disagree	6%
Unsure	2%

[IF QPARENT 1-2 (IS A PARENT), ASK]

10. **[QComfortableKids] Do you agree or disagree with the following statement?**

    I am comfortable having my child get a vaccine if their doctor recommends it for them.
	(n=275)
STRONGLY/SOMEWHAT AGREE	79%
STRONGLY/SOMEWHAT DISAGREE	20%
Strongly agree	53%
Somewhat agree	26%
Somewhat disagree	10%
Strongly disagree	10%
Unsure	2%

11. **[QOpen] Do you agree or disagree with the following statement?**

    I am open to new information that might make me feel more comfortable with vaccines.
STRONGLY/SOMEWHAT AGREE	91%
STRONGLY/SOMEWHAT DISAGREE	7%
Strongly agree	60%
Somewhat agree	31%
Somewhat disagree	4%
Strongly disagree	3%
Unsure	3%

12. **[QConfident] When it comes to vaccines, how do each of the following affect your confidence in a vaccine? [RANDOMIZE SCALE 1-5, 5-1] [DISPLAY AS GRID [RANDOMIZE ITEMS]**

1. Makes me much MORE confident	2. Makes me a little MORE confident	3. Doesn't affect my confidence	4. Makes me a little LESS confident	5. Makes me much LESS confident	6. Unsure

	MAKES ME MUCH/ A LITTLE MORE CONF.	MAKES ME MUCH/ A LITTLE LESS CONF.	Makes me much MORE confident	Makes me a little MORE confident	Doesn't affect my confidence	Makes me a little LESS confident	Makes me much LESS confident	Unsure
Knowing the vaccine has been administered for decades	**85%**	**2%**	64%	21%	11%	1%	1%	2%
Knowing that the vaccine went through numerous clinical trials before the vaccine maker succeeded in getting the vaccine approved	**82%**	**3%**	58%	24%	13%	2%	1%	2%
My doctor telling me that it is safe and worth getting	**79%**	**4%**	50%	30%	14%	2%	2%	2%

[RANDOMIZE SCALE 1-4, 4-1 THE SAME WAY FOR QVaxEssential, QGovInfoVax, and QVaxPolitical]

13. **[QVaxEssential] Do you believe vaccines are essential for public health?**

YES, DEFINITELY/PROBABLY	89%
NO, DEFINITELY/PROBABLY NOT	8%
Yes, definitely	64%
Yes, probably	25%
No, probably not	5%
No, definitely not	2%
Unsure	3%

14. **[QRigorSafe] Do you agree or disagree with the following statement?**

Vaccines are subject to a rigorous safety and efficacy review process before they are approved and are closely monitored after approval.

STRONGLY/SOMEWHAT AGREE	82%
STRONGLY/SOMEWHAT DISAGREE	12%
Strongly agree	53%
Somewhat agree	29%
Somewhat disagree	8%
Strongly disagree	4%
Unsure	6%

15. [QGovInfoVax] Do you feel the U.S. government is currently providing clear and consistent information about vaccines?

YES, DEFINITELY/PROBABLY	37%
NO, DEFINITELY/PROBABLY NOT	54%
Yes, definitely	12%
Yes, probably	25%
No, probably not	22%
No, definitely not	32%
Unsure	9%

16. [QVaxConfused] Have you been confused lately about changes to the recommendations coming from the federal government about who should get certain vaccines and when they should receive them? [RANDOMIZE 1-2]

Yes	46%
No	42%
Unsure	11%

17. [QVaxConcern] How concerned are you that people, including yourself, who want to get vaccinated aren't able to because of changes in or confusion around vaccine recommendations from the federal government? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT CONCERNED	60%
Very concerned	31%
Somewhat concerned	29%
Not very concerned	18%
Not concerned at all	16%
Unsure	5%

18. [QVaxPolitical] Do you believe political influence is affecting scientific decision-making in vaccine policy?

YES, DEFINITELY/PROBABLY	78%
NO, DEFINITELY/PROBABLY NOT	16%
Yes, definitely	45%
Yes, probably	33%
No, probably not	11%
No, definitely not	5%
Unsure	6%

VACCINE POLICY AND ACCESS

[RANDOMIZE SCALE 1-4, 4-1 QAGREE_ACCESS THROUGH QNARRATIVE5 IN SAME WAY]
[RANDOMIZE ORDER OF QAGREE_ACCESS THROUGH QNARRATIVE5]

[TEXT] Do you agree or disagree with the following statement? [KEEP AT THE TOP OF QAGREE_ACCESS THROUGH QNARRATIVE5]

19. **[QAgree_Access] Policymakers should make sure all Americans can continue getting access to, and health insurance coverage for, approved vaccines recommended by their doctor.**

STRONGLY/SOMEWHAT AGREE	92%
STRONGLY/SOMEWHAT DISAGREE	5%
Strongly agree	70%
Somewhat agree	22%
Somewhat disagree	3%
Strongly disagree	2%
Unsure	3%

20. **[QAgree_PubHealth] Public health is stronger when vaccines are made available and accessible to all.**

STRONGLY/SOMEWHAT AGREE	88%
STRONGLY/SOMEWHAT DISAGREE	8%
Strongly agree	66%
Somewhat agree	22%
Somewhat disagree	5%
Strongly disagree	3%
Unsure	4%

21. **[QAgree_Prevent] Vaccines are important for preventative health care by preventing or mitigating serious illnesses before they require treatment.**

STRONGLY/SOMEWHAT AGREE	91%
STRONGLY/SOMEWHAT DISAGREE	7%
Strongly agree	66%
Somewhat agree	25%
Somewhat disagree	4%
Strongly disagree	3%
Unsure	2%

22. **[QAgree_Benefits] To continue getting the benefits of vaccines, we need policies that support continued access to vaccines.**

STRONGLY/SOMEWHAT AGREE	89%
STRONGLY/SOMEWHAT DISAGREE	7%
Strongly agree	63%
Somewhat agree	26%
Somewhat disagree	5%
Strongly disagree	2%
Unsure	4%

23. **[QAgree_Protect] Every American should be able to protect themselves and their family with vaccines that are available, accessible, and affordable without other barriers getting in the way.**

STRONGLY/SOMEWHAT AGREE	93%
STRONGLY/SOMEWHAT DISAGREE	4%
Strongly agree	72%
Somewhat agree	21%
Somewhat disagree	2%
Strongly disagree	2%
Unsure	3%

24. **[QRFKVaxEffect] As you may know, over the last two years, the U.S. has seen an increase in the number of cases of whooping cough (pertussis), children dying from influenza, and increased cases of measles due to lower vaccination rates. Health and Human Services Secretary Robert F. Kennedy, Jr. has recently questioned the childhood vaccine schedule, suggesting that some vaccines might be delayed or eliminated. Do you think Robert F. Kennedy, Jr.'s position on vaccines is making America healthier? [RANDOMIZE 1-4, 4-1]**

YES, DEFINITELY/PROBABLY	28%
NO, DEFINITELY/PROBABLY NOT	60%
Yes, definitely	11%
Yes, probably	17%
No, probably not	15%
No, definitely not	44%
Unsure	12%

25. **[QRFKVote] If your Member of Congress supports Health and Human Services Secretary Robert F. Kennedy, Jr.'s positions on vaccines, would that make you more or less likely to vote for them, or would it not affect your vote? [RANDOMIZE 1-5, 5-1]**

MUCH/SOMEWHAT LESS LIKELY	51%
MUCH/SOMEWHAT MORE LIKELY	21%
Much less likely	38%
Somewhat less likely	13%
Would not affect my vote	20%
Somewhat more likely	12%
Much more likely	10%
Unsure	8%

26. **[QNarrativeContrast] Which of the following do you think you agree with more?**

    STATEMENT A: Vaccines have played a critical role in improving public health by preventing dangerous diseases like polio and smallpox, saving millions of lives and preventing countless hospitalizations. To continue getting the benefits of vaccines, we need policies that support continued access to vaccines. Science is evolving and researchers continue to find new ways to use vaccines to fight disease – some fight diseases people already have like cancer while others prevent infection, transmission and serious illness. We should empower people with clear, transparent information to learn more about how vaccines are tested, reviewed and approved so they can make informed health decisions. Every American should be able to protect themselves and their family with vaccines that are available, accessible, and affordable without other barriers getting in the way.

    STATEMENT B: Vaccines are often riskier than we are led to believe and provide less benefit than we are promised. The risks of not getting all recommended vaccines are overblown. They are used too often, in cases where they are not helpful or needed, because of pressure from the pharmaceutical industry and doctors. We should empower people to be skeptical of what is being pushed by so-called experts. And we should start by changing the childhood schedule, by not giving so many vaccines so quickly.

DEFINITELY/LEAN A	71%
DEFINITELY/LEAN B	16%
Definitely A	51%
Lean toward A	20%
Both equally	11%
Lean toward B	9%
Definitely B	7%
Unsure	3%

DEMOGRAPHICS

[TEXT] Now, a few final questions for statistical purposes… [KEEP ON NEXT PAGE]

27. **[QBirthYear] Which range of years includes the year you were born?**

1903 – 1927	-
1928 – 1945	4%
1946 – 1964	39%
1965 – 1980	28%
1981 – 1996	23%
1997 – 2012	8%

**[In 2026, TERMINATE AFTER QBirthYear IF:
QBirthYear=1 and QAge is <98,
QBirthYear=2 and QAge is >98 or <80,
QBirthYear=3 and QAge is >80 or <61,
QBirthYear=4 and QAge is >61 or <45,
QBirthYear=5 and QAge is >45 or <29,
QBirthYear=6 and QAge is >29]**

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

28. **[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

	(n=427)
Supporter of Donald Trump	51%
Supporter of the Republican Party	42%
I don't support either one	5%
Unsure	2%

29. **[QIdeology] Would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]**

VERY/SOMEWHAT CONSERVATIVE	39%
VERY/SOMEWHAT LIBERAL	29%
Very conservative	15%
Somewhat conservative	23%
Moderate	31%
Somewhat liberal	14%
Very liberal	15%
Unsure	1%

30. **[QNewsFollow] How closely do you follow national political or U.S. government news? [RANDOMIZE SCALE 1-5,5-1]**

EXTREMELY/VERY CLOSELY	54%
Extremely closely	23%
Very closely	31%
Somewhat closely	32%
Not very closely	12%
Not at all	2%
Unsure	*%

31. **[QTurnout] How likely are you to vote in the upcoming <u>2026 midterm elections</u>? [RANDOMIZE SCALE 1-5, 5-1]**

EXTREMELY/VERY LIKELY	88%
Extremely likely	70%
Very likely	17%
Somewhat likely	8%
Not very likely	2%
Not at all likely	1%
Unsure	1%

32. **[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**
33. **[QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2]**

DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	49%
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	44%
Definitely the Democratic candidate	38%
Probably the Democratic candidate	11%
Lean the Democratic candidate	1%
Lean the Republican candidate	*%
Probably the Republican candidate	17%
Definitely the Republican candidate	27%
Unsure	7%

34. **[QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]**

City	23%
Suburb near a city	50%
Small town not near a city	10%
Rural or country area	16%

35. **[QEmployment] What is your current employment status?**

Employed full-time	43%
Employed part-time	9%
Freelance, contract, or temporary work	3%
"Gig economy" work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	5%
Stay-at-home parent or caregiver	4%
Full time student	1%
Retired	32%
Something else	3%
Prefer not to say	*%

36. **[QMarital] What is your current marital status?**

Single, never married	28%
Married	55%
Separated	1%
Divorced	10%
Widowed	6%
Prefer not to say	-

37. **[QSocial] Which social media platforms or apps do you use? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-12]**

Facebook	79%
YouTube	67%
Instagram	53%
TikTok	35%
LinkedIn	29%
X (formerly Twitter)	28%
Pinterest	25%
Reddit	23%
Snapchat	22%
WhatsApp	21%
Bluesky	4%
Truth Social	3%
Something else (Please specify)	2%
None of these	5%

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING OF SURVEY)

38. **[QAge] What is your age? [OPEN END] [VALIDATE TO NUMBER] [TERMINATE IF <18 OR OVER 120]**

18 - 34	17%
35 - 49	21%
50 - 64	27%
65+	35%

39. [QRegVote] Are you currently registered to vote? [RANDOMIZE 1-2]

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

40. [QIndScreener] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Health care or the pharmaceutical industry		7%
Technology		5%
Sales		3%
Food service or the restaurant industry		3%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		84%

41. [QState] In which state do you live? [50 STATE DROPDOWN]

States in the South	38%
States in the Midwest	23%
States in the West	23%
States in the Northeast	17%

42. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman	53%
Man	47%
Some other way	*%

43. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	98%
No, I did not vote	2%
Unsure	-

[IF VOTED (Q2024Vote = 1), ASK]

44. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]

	(n=985)
Kamala Harris, the Democratic candidate	50%
Donald Trump, the Republican candidate	48%
Someone else (Please specify)	2%
Unsure	*%

45. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	77%
Black or African American	12%
Hispanic or Latino	10%
Asian	6%
Native American or Alaska Native	2%
Native Hawaiian or Other Pacific Islander	*%
Other race or ethnicity (Please specify)	1%

46. **[QEducation] What is the highest level of education you have completed?**

High school or less	25%
Some college	18%
Associate degree	9%
Bachelor's degree	29%
Graduate degree	19%
Prefer not to say	*%

47. **[QIncome] Which range includes your total annual household income from all sources, before taxes?**

Less than $30,000 per year	14%
$30,000 to $49,999 per year	10%
$50,000 to $74,999 per year	15%
$75,000 to $99,999 per year	12%
$100,000 to $124,999 per year	15%
$125,000 to $149,999 per year	12%
$150,000 to $199,999 per year	11%
$200,000 to $249,999 per year	6%
$250,000 or more per year	5%
Prefer not to say	1%

48. **[QParent] Are you the parent or guardian of one or more children under the age of 18? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE SCALE 1-3, 3-1]**

No	73%
Yes, at least one child aged 6-17	23%
Yes, at least one child aged 0-5	8%

49. **[QPartyID] Do you consider yourself a…? [RANDOMIZE 1-2]**

Republican	38%
Democrat	37%
Independent	24%
Member of another party	1%
Unsure	1%

[IF REPUBLICAN (QPartyID=1), ASK]
50. **[QPartyGOP] Would you say you are…? [RANDOMIZE 1-2]**

	(n=358)
Firmly a Republican	74%
Not firmly a Republican	26%

[IF DEMOCRAT (QPartyID=2), ASK]
51. **[QPartyDem] Would you say you are…? [RANDOMIZE 1-2]**

	(n=407)
Firmly a Democrat	78%
Not firmly a Democrat	22%

[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QParty=3-5), ASK]
52. **[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]**

	(n=248)
Democrats	32%
Republicans	30%
Both equally often	28%
Unsure	11%

[QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	45%
Total Democratic+Democratic-leaning Independents	45%
Total Independent	10%

METHODOLOGY

Echelon Insights conducted a survey on behalf of Partnership to Fight Infectious Disease to study voters' views on vaccines. The survey was fielded online from January 27-30, 2026 in English among a sample of N=1,013 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.4 percentage points.