PFID Vaccine Survey Topline
Survey of N=1,008 voters in the Likely Electorate
Field Dates: November 9-13, 2026
Margin of Error: ± 3.5 Percentage Points

2026 MIDTERMS

1. **[QPartyID] Do you consider yourself a…? [RANDOMIZE 1-2]**

Democrat	41%
Republican	35%
Independent	22%
Member of another party	1%
Unsure	1%

[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QPartyID=3-5), ASK]

2. **[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]**

	(n=239)
Republicans	32%
Democrats	26%
Both equally often	31%
Unsure	11%

[QPartyConsolidated]

Total Democratic+Democratic-leaning Independents	47%
Total Republican+Republican-leaning Independents	43%
Total Independent	10%

3. **[Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]**

Yes, I voted	94%
No, I did not vote	6%
Unsure	*%

[IF VOTED (Q2024Vote = 1), ASK]

4. **[Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]**

	(n=945)
Kamala Harris, the Democratic candidate	51%
Donald Trump, the Republican candidate	46%
Someone else (Please specify)	3%
Unsure	1%

5. **[Q2026Vote] Did you vote in the November 2026 midterm election? [RANDOMIZE 1-2]**

Yes, I voted	90%
No, I did not vote	10%
Unsure	*%

[IF Q2026Vote = 1. Yes, I voted, ASK]

6. **[Q2026 Battery] Who did you vote for in each of the following November 2026 midterm elections? [DISPLAY AS GRID] [RANDOMIZE ITEMS] [RANDOMIZE SCALE 1-2,2-1]**

1. The Democratic candidate **2. The Republican candidate** **3. A third party candidate** **4. I did not vote for this office** **5. Unsure**

	The Democratic candidate	The Republican candidate	A third party candidate	I did not vote for this office	Unsure
Governor *[IF Q2026Vote = 1. Yes, I voted AND STATE HAD AN ELECTION FOR GOVERNOR, ASK (n=719)]*	56%	42%	1%	*%	*%
U.S. House of Representatives *[IF Q2026Vote = 1. Yes, I voted, ASK (n=904)]*	55%	42%	2%	1%	1%
U.S. Senate *[IF Q2026Vote = 1. Yes, I voted AND STATE HAD AN ELECTION FOR SENATE, ASK (n=603)]*	52%	45%	2%	1%	1%

[IF Q2026Vote = 1. Yes, I voted, ASK]

7. **[QVoteWhyOE] What issues or factors were top of mind for you when deciding which candidates to vote for in the November 2026 midterm elections? [OPEN END]**

8. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]**

Cost of living	38%
Political corruption	13%
Jobs and the economy	12%
The state of democracy	9%
Immigration	6%
Healthcare	5%
The environment and climate change	2%
National security	2%
Taxes	2%
Crime	2%
Artificial intelligence	2%
Education	1%
Abortion	1%
Gun rights	*%
Drug abuse	*%
Race relations	*%
Something else (Please specify)	3%
Unsure	1%

PUBLIC HEALTH

9. **[QRightDirection] Would you say that public health in the United States is headed in the right direction, or is it off on the wrong track? [RANDOMIZE 1-2]**

Wrong track	64%
Right direction	22%
Unsure	14%

10. [QCongressPriority] Which of the following should be the top priorities for the new Congress when it comes to health issues? Select up to two. [SELECT MULTIPLE, UP TO 2] [RANDOMIZE 1-5]

Lowering the cost of healthcare premiums and out-of-pocket expenses	78%
Increasing access to mental health services	34%
Preparing for and responding to disease outbreaks	20%
Focusing more on chronic diseases like diabetes and obesity	16%
Cutting the number of vaccines on the routine childhood immunization schedule	7%
Something else (Please specify)	6%

11. [QFav Battery] Do you have a favorable or unfavorable view of the following people or entities when it comes to health-related matters? [DISPLAY AS GRID] [RANDOMIZE ITEMS] [RANDOMIZE SCALE 1-5,5-1]

1. Very favorable
2. Somewhat favorable
3. Heard of, no opinion
4. Somewhat unfavorable
5. Very unfavorable
6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
The Centers for Disease Control and Prevention (CDC)	**57%**	**29%**	22%	35%	13%	17%	12%	1%
The Food and Drug Administration (FDA)	**57%**	**29%**	19%	38%	14%	19%	10%	*%
The "Make America Healthy Again" (MAHA) movement	**39%**	**41%**	18%	20%	13%	10%	31%	7%
Robert F. Kennedy Jr.	**37%**	**52%**	15%	22%	10%	10%	42%	1%

12. [QMCRFKFocus] Based on what you know, which of the following two areas <u>should</u> Health and Human Services Secretary Robert F. Kennedy, Jr. focus on more? [RANDOMIZE 1-2]

Food supply and nutrition (including removing dyes and limiting ultra-processed foods and pesticides in food)	70%
Vaccines	30%

13. [QIssueTrust Battery] Which party do you trust to do a better job when it comes to policies on each of the following issues? [DISPLAY AS GRID] [RANDOMIZE ITEMS] [RANDOMIZE SCALE 1-2,2-1]

1. The Republican Party
2. The Democratic Party
3. Both equally
4. I don't trust either one

	The Democratic Party	The Republican Party	Both equally	I don't trust either one
Reducing healthcare costs	50%	27%	8%	15%
Vaccine access and recommendations	50%	28%	9%	13%
Preparing for and responding to disease outbreaks	46%	29%	12%	14%
Improving Americans' overall healthiness	47%	31%	9%	13%

14. [QKnowVaccines] In general, if you had to say, how much do you know about the subject of vaccines? [RANDOMIZE SCALE 1-3, 3-1]

I KNOW A LITTLE/A LOT ABOUT VACCINES	89%
I know a lot about vaccines	35%
I know a little about vaccines	54%
I really don't know much at all about vaccines	10%
Unsure	1%

15. [QFavVaccines] Do you have a favorable or unfavorable view of vaccines? [RANDOMIZE SCALE 1-5,5-1]

VERY/SOMEWHAT FAVORABLE	76%
VERY/SOMEWHAT UNFAVORABLE	18%
Very favorable	44%
Somewhat favorable	32%
Heard of, no opinion	6%
Somewhat unfavorable	11%
Very unfavorable	7%
Never heard of	*%

[RANDOMIZE SCALE 1-4,4-1 SAME WAY FOR QAgreeComfortable AND QAgreeKids]

16. [QAgreeComfortable] Do you agree or disagree with the following statement?

I am personally comfortable getting a vaccine if my doctor recommends it for me.

STRONGLY/SOMEWHAT AGREE	80%
STRONGLY/SOMEWHAT DISAGREE	18%
Strongly agree	52%
Somewhat agree	28%
Somewhat disagree	9%
Strongly disagree	8%
Unsure	2%

[IF QPARENT 1-2 (IS A PARENT), ASK]

17. [QAgreeKids] Do you agree or disagree with the following statement?

I am comfortable having my child get a vaccine if their doctor recommends it for them.

	(n=274)
STRONGLY/SOMEWHAT AGREE	80%
STRONGLY/SOMEWHAT DISAGREE	18%
Strongly agree	45%
Somewhat agree	35%
Somewhat disagree	10%
Strongly disagree	8%
Unsure	3%

18. **[QVaxResearch] Research shows that receiving certain adult vaccines are associated with broader health benefits like lowering the risk of dementia and stroke.**

    Having heard this, would you be more or less likely to get a recommended vaccine as an adult? [RANDOMIZE SCALE 1-5,5-1]

MUCH/SOMEWHAT MORE LIKELY	65%
MUCH/SOMEWHAT LESS LIKELY	6%
Much more likely	41%
Somewhat more likely	24%
It would make no difference	25%
Somewhat less likely	3%
Much less likely	3%
Unsure	3%

19. **[QImpAccess] How important is it that vaccines are easy to access, such as being available at pharmacies without needing a doctor's appointment, and covered by insurance? [RANDOMIZE SCALE 1-4,4-1]**

VERY/SOMEWHAT IMPORTANT	87%
Very important	61%
Somewhat important	26%
Not too important	6%
Not at all important	5%
Unsure	3%

VACCINES IN 2026 MIDTERMS

20. **[QSRHVax] During this year's campaign, did you see, read, or hear anything about where the candidates running for office in your state, such as Congress or Governor, stand on vaccines? [RANDOMIZE 1-2]**

No	59%
Yes	22%
Unsure	18%

21. **[QCandidateVax] When deciding whom to vote for, are you more likely to support a candidate who [ROTATE: supports] vaccines, a candidate who [ROTATE: opposes] vaccines, or does a candidate's position on vaccines not make a difference to you? [RANDOMIZE 1-2]**

More likely to support a candidate who supports vaccines	56%
More likely to support a candidate who opposes vaccines	9%
A candidate's position on vaccines does not make a difference to me	28%
Unsure	6%

TRUST AND HEALTH

[RANDOMIZE SCALE 1-4,4-1 THE SAME WAY FOR QTrust1 AND QTrust2] [RANDOMIZE ORDER IN WHICH THEY ARE SEEN]

22. [QTrust1 Battery] How much trust do you have in the following <u>people</u> to provide accurate, science-based information about vaccines? [DISPLAY AS GRID] [RANDOMIZE ITEMS]

1. A great deal of trust | 2. Some trust | 3. Not much trust | 4. No trust at all | 5. Heard of, no opinion | 6. Never heard of

	A GREAT DEAL OF / SOME TRUST	A great deal of trust	Some trust	Not much trust	No trust at all	Heard of, no opinion	Never heard of
Your child's pediatrician [IF QParent = 1 OR 2, ASK] (n=274)	**93%**	60%	33%	4%	1%	1%	1%
Your doctor	**92%**	63%	29%	4%	2%	2%	1%
Independent doctors and scientists	**82%**	39%	44%	9%	3%	4%	1%
Robert F. Kennedy Jr.	**37%**	14%	24%	12%	43%	7%	1%

23. [QTrust2 Battery] How much trust do you have in the following <u>institutions</u> to provide accurate, science-based information about vaccines? [DISPLAY AS GRID] [RANDOMIZE ITEMS]

1. A great deal of trust | 2. Some trust | 3. Not much trust | 4. No trust at all | 5. Heard of, no opinion | 6. Never heard of

	A GREAT DEAL OF / SOME TRUST	A great deal of trust	Some trust	Not much trust	No trust at all	Heard of, no opinion	Never heard of
The Centers for Disease Control and Prevention (CDC)	**69%**	31%	38%	15%	11%	4%	*%
The Food and Drug Administration (FDA)	**68%**	22%	45%	17%	10%	5%	*%
The U.S. Department of Health and Human Services (HHS)	**64%**	22%	42%	17%	12%	6%	1%
The American Academy of Pediatrics	**77%**	40%	37%	8%	4%	9%	3%
The American Medical Association	**79%**	38%	41%	9%	4%	6%	2%

[RANDOMIZE SCALE 1-5,5-1 THE SAME WAY FOR QChange AND QChangeTrack] [RANDOMIZE ORDER IN WHICH THEY ARE SEEN]

24. [QChange] Compared to a year ago, do you trust federal public health agencies like the CDC and FDA more, less, or about the same on vaccines?

MUCH/SOMEWHAT LESS	33%
MUCH/SOMEWHAT MORE	15%
Much less	15%
Somewhat less	18%
About the same	53%
Somewhat more	10%
Much more	5%

25. [QChangeTrack] Compared to a year ago, do you trust federal public health agencies like the CDC and FDA more, less, or about the same on disease tracking and outbreak response?

MUCH/SOMEWHAT LESS	35%
MUCH/SOMEWHAT MORE	15%
Much less	15%
Somewhat less	20%
About the same	50%
Somewhat more	10%
Much more	5%

26. [QPromisesVacc] Since Robert F. Kennedy, Jr. became HHS Secretary, how, if at all, would you say his policies on vaccines have impacted you and your family…? [RANDOMIZE 1-2]

Negatively	25%
Positively	15%
No impact either way	55%
Unsure	4%

27. [QBasedOn] In general, when thinking about how the U.S. childhood vaccine schedule is set, do you believe it should be based mainly on…? [RANDOMIZE 1-2]

U.S. health data and the U.S. healthcare system	64%
The schedules used in other high-income countries, such as those in Europe	15%
Unsure	21%

28. [QHealthy] Which of these statements feels more credible to you, even if neither of them are exactly right? [RANDOMIZE 1-2]

Children are healthier when they get their vaccines on the schedule pediatricians recommend, even if that means more than one shot at a visit, because they are more likely to finish the series and are protected sooner. There is no strong evidence that spacing out vaccines or avoiding multiple shots at one visit is better for children's health.	56%
Children are healthier when their vaccines are spaced out over more visits, even if it takes longer to be fully protected, because they get fewer shots at once and have more time to respond to each vaccine.	30%
Unsure	14%

DISEASE CONCERNS

29. [QSeenHeard Battery] Have you recently seen, read, or heard anything about…? [DISPLAY AS GRID] [RANDOMIZE ITEMS] [RANDOMIZE SCALE 1-2]

1.Yes 2. No 3. Unsure

	Yes	No	Unsure
Outbreak(s) of foodborne illnesses (e.g., parasites in lettuce, salmonella in jalapeño peppers)	66%	30%	4%
Measles	64%	32%	4%
Respiratory syncytial virus (RSV)	44%	49%	6%
Mumps	21%	72%	7%

[RANDOMIZE SCALE 1-4,4-1 IN SAME WAY FOR QConcern AND QConcernSetting BATTERIES]

30. [QConcern Battery] How concerned are you, if at all, about the spread of each of the following today? [DISPLAY AS GRID] [RANDOMIZE ITEMS]

1. Very concerned 2. Somewhat concerned 3. Not too concerned 4. Not at all concerned 5. Unsure

	VERY/SOME. CONCERNED	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	Unsure
Outbreak(s) of foodborne illnesses (e.g., parasites in lettuce, salmonella in jalapeño peppers)	**70%**	33%	38%	19%	9%	2%
Respiratory syncytial virus (RSV)	**62%**	26%	36%	25%	11%	2%
Seasonal flu	**61%**	25%	37%	27%	11%	1%
Measles	**58%**	32%	26%	27%	13%	2%
Bird flu	**43%**	17%	26%	35%	18%	4%
Mumps	**42%**	18%	24%	37%	18%	4%

31. [QConcernSetting Battery] If you heard that an outbreak of a communicable disease like the flu was occurring in each of the following areas how concerned, if at all, would you be? [DISPLAY AS GRID] [RANDOMIZE ITEMS]

1. Very concerned 2. Somewhat concerned 3. Not too concerned 4. Not at all concerned 5. Unsure

	VERY/SOME. CONCERNED	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	Unsure
Hospitals and nursing homes	**83%**	52%	31%	9%	7%	1%
Restaurants and the food supply	**82%**	50%	32%	11%	5%	1%
Child care centers	**79%**	48%	31%	12%	8%	1%
Kindergarten through 12th grade (K-12) schools	**78%**	48%	31%	13%	7%	2%
Workplaces	**75%**	36%	38%	15%	9%	2%
The U.S. military	**69%**	35%	35%	20%	9%	2%

32. [QNatSec] Do you agree or disagree with the following statement?

Vaccines can prevent diseases among U.S. service members that threaten military readiness and put national security at risk. [RANDOMIZE SCALE 1-4,4-1]

STRONGLY/SOMEWHAT AGREE	83%
STRONGLY/SOMEWHAT DISAGREE	9%
Strongly agree	51%
Somewhat agree	33%
Somewhat disagree	6%
Strongly disagree	4%
Unsure	7%

33. [QDeclineView] Vaccination rates among children in the U.S. have declined in recent years.

Do you think this is…? [RANDOMIZE SCALE 1-3,3-1]

A bad thing	61%
Neither good nor bad	18%
A good thing	14%
Unsure	8%

34. [QMeaslesResponse] Due to widespread vaccination efforts for decades, the United States eliminated measles in 2000, meaning it was no longer spreading continuously in this country. However, that is no longer the case and the Pan American Health Organization (PAHO) is expected to determine that the U.S. has lost measles elimination status, amid ongoing measles outbreaks.

Knowing this, which one of the following statements do you agree with more, even if neither is your exact view?

Statement A: The organization's ruling on measles elimination status doesn't matter much, and we should continue to approach measles vaccination the same way we have in recent years.

Statement B: Losing measles elimination status warrants re-examining our approach and increasing measles vaccination in order to regain "measles elimination" status.

STATEMENT A-MUCH/SOMEWHAT MORE	29%
STATEMENT B-MUCH/SOMEWHAT MORE	61%
Statement A-much more	14%
Statement A-somewhat more	16%
Statement B-somewhat more	21%
Statement B-much more	40%
Agree with both statements equally	10%

35. [QStatusOE] How would you feel if the U.S. lost its measles elimination status because of ongoing measles outbreaks? [OPEN END]

36. [QResponsible] If the U.S. loses its measles elimination status, who would you hold most responsible? [RANDOMIZE 1-8]

Leadership of HHS (e.g., Secretary Robert F. Kennedy Jr.)	27%
Individuals/parents who aren't vaccinating their children	22%
Political leaders who question vaccines	9%
Republicans in Congress	8%
Democrats in Congress	7%
Influencers who promote misinformation about vaccines	7%
Doctors and healthcare providers	4%
Governors of states with low vaccination rates	3%
Someone else (Please specify)	4%
Unsure	11%

37. [QNextSteps] If the U.S. loses its measles elimination status, which of the following, if any, would you most like to see happen next? Select up to two. [SELECT MULTIPLE, UP TO 2] [RANDOMIZE 1-6]

Stronger school or childcare vaccination requirements	30%
More action from federal health agencies to reduce measles outbreaks	26%
More action from state and local health departments to reduce measles outbreaks	26%
Clearer, more consistent public messaging about vaccine safety	26%
Easier access to vaccines (e.g., pop-up or community clinics)	19%
Increase funding for outbreak response (e.g., testing, contact tracing, containment)	14%
Something else (Please specify)	3%
Nothing (no change needed)	5%
Unsure	8%

DEMOGRAPHICS

[TEXT] You are not required to disclose any personal health information as part of this survey. If you prefer not to answer a question about your specific health, just say "Prefer not to say." [KEEP ON FOLLOWING PAGE]

[RANDOMIZE SCALE 1-2, 2-1 THE SAME WAY FOR QRECENTVAX AND QCHRONIC]

38. [QRecentVax] In the past 12 months, have you received a vaccine?

Yes	54%
No	42%
Prefer not to say	4%

39. [QRecentFlu] Have you gotten a flu shot this season? [RANDOMIZE SCALE 1-3,3-1]

Yes	46%
No, but I plan to	20%
No, and I do not plan to	34%
Prefer not to say	1%

40. [QChronic] Do you have a chronic health condition that requires ongoing medical treatment? This could include conditions like heart disease, cancer, arthritis, obesity, asthma, or mental health conditions like depression and anxiety, and others.

Yes	46%
No	51%
Prefer not to say	3%

[TEXT] Now, a few final questions for statistical purposes… [KEEP ON NEXT PAGE]

41. [QBirthYear] Which range of years includes the year you were born?

1903-1927	-
1928-1945	4%
1946-1964	36%
1965-1980	27%
1981-1996	26%
1997-2012	8%

[In 2026, TERMINATE AFTER QBirthYear IF:
QBirthYear=1 and QAge is <98,
QBirthYear=2 and QAge is >98 or <80,
QBirthYear=3 and QAge is >80 or <61,
QBirthYear=4 and QAge is >61 or <45,
QBirthYear=5 and QAge is >45 or <29,
QBirthYear=6 and QAge is >29]

42. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	35%
VERY/SOMEWHAT LIBERAL	31%
Very conservative	16%
Somewhat conservative	19%
Moderate	32%
Somewhat liberal	15%
Very liberal	16%
Unsure	2%

[If QPartyID = 2. Democrat Or QPartyLeanView = 2. Democrats, Ask]

43. [QDemFaction] Thinking about the different groups within the broader Democratic coalition, which do you personally feel closest to? [RANDOMIZE SCALE 1-3, 3-1]

	(n=505)
The moderate or centrist wing	35%
The liberal wing	29%
The progressive left	23%
Unsure	14%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

44. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=407)
Supporter of the Republican Party	52%
Supporter of Donald Trump	39%
I don't support either one	7%
Unsure	1%

45. [QSelfIdentify] Do you consider yourself a supporter of…? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-4]

The "Medicare for All" movement	28%
The "Make America Healthy Again" (MAHA) movement	24%
The "Make America Great Again" (MAGA) movement	23%
The Democratic Socialists of America (DSA)	12%
None of these	36%

[RANDOMIZE SCALE 1-2,2-1 THE SAME WAY FOR QMILITARYHH AND QUNION]

46. [QMilitaryHH] Has anyone in your household ever served in the United States military? [SELECT MULTIPLE]

Yes, I have	10%
Yes, a member of my household has	14%
No	77%
Unsure	*%

47. [QUnion] Are you or anyone in your household a member of a labor union? [SELECT MULTIPLE]

Yes, I am	7%
Yes, a member of my household is	4%
No	88%
Unsure	1%

48. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	27%
Suburb near a city	47%
Small town not near a city	10%
Rural or country area	17%

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING OF SURVEY)

49. [QAge] What is your age? [OPEN END] [VALIDATE TO NUMBER] [TERMINATE IF <18 OR OVER 120]

18-34	18%
35-49	20%
50-64	25%
65+	36%

50. [QRegVote] Are you currently registered to vote? [RANDOMIZE 1-2]

Yes		100%
No	**TERMINATE**	-
Unsure	**TERMINATE**	-

51. [QIndScreener] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Health care or the pharmaceutical industry		8%
Sales		4%
Food service or the restaurant industry		4%
Technology		3%
Journalism or the media	**TERMINATE**	-
Market research	**TERMINATE**	-
Public relations	**TERMINATE**	-
None of these		83%

52. [QState] In which state do you live? [DROPDOWN - 50 STATES AND DC]

States in the South	38%
States in the Midwest	23%
States in the West	23%
States in the Northeast	17%

53. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman	53%
Man	47%
Some other way	*%

54. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	77%
Black or African American	12%
Hispanic or Latino	11%
Asian	4%
Native American or Alaska Native	2%
Native Hawaiian or Other Pacific Islander	1%
Other race or ethnicity (Please specify)	1%

[QRaceRecode] Recoded Race/Ethnicity

White, non-Hispanic	71%
Hispanic	11%
Black, non-Hispanic	10%
AAPI, non-Hispanic	4%
Other/2+ races, non-Hispanic	4%

55. [QEducation] What is the highest level of education you have completed?

High school or less	25%
Some college	19%
Associate degree	11%
Bachelor's degree	27%
Graduate degree	18%
Prefer not to say	*%

56. [QIncome] Which range includes your total annual household income from all sources, before taxes?

Less than $30,000 per year	19%
$30,000 to $49,999 per year	16%
$50,000 to $74,999 per year	21%
$75,000 to $99,999 per year	11%
$100,000 to $124,999 per year	10%
$125,000 to $149,999 per year	8%
$150,000 to $199,999 per year	7%
$200,000 to $249,999 per year	4%
$250,000 or more per year	4%
Prefer not to say	1%

57. [QParent] Are you the parent or guardian of one or more children under the age of 18? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE SCALE 1-3, 3-1]

No	72%
Yes, at least one child aged 0-5	10%
Yes, at least one child aged 6-17	24%

METHODOLOGY

Echelon Insights conducted a survey on behalf of Partnership to Fight Infectious Disease to study voters' views on vaccines. The survey was fielded online from November 9-13, 2026 in English among a sample of N=1,008 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, and voting history. The sample was also weighted on party affiliation to reflect a six-point Democratic advantage between Republican/Republican-leaning and Democratic/Democratic-leaning voters, consistent with the 2026 AP Voter Poll.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.5 percentage points.