



Partnership to Fight Infectious Disease — Vaccine Survey Topline
Survey of N=1,012 voters in the Likely Electorate
Field Dates: April 1-3, 2026
Margin of Error: ± 3.5 Percentage Points

VACCINES AND ACCOUNTABILITY

1. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]
2. [QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2] [IF QGenericCongressional = 5. Unsure, ASK]

DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	49%
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	45%
Definitely the Democratic candidate	36%
Probably the Democratic candidate	13%
Lean the Democratic candidate	*%
Lean the Republican candidate	1%
Probably the Republican candidate	15%
Definitely the Republican candidate	29%
Unsure	5%
3. [QFav Battery] Do you have a favorable or unfavorable view of the following people or entities when it comes to health-related matters? [DISPLAY AS GRID] [RANDOMIZE ITEMS] [RANDOMIZE SCALE 1-5,5-1]

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of		
	VERY/SOME. FAV.	VERY/SOME. UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
The Food and Drug Administration (FDA)	63%	25%	18%	45%	12%	17%	7%	*%
Centers for Disease Control and Prevention (CDC)	59%	28%	22%	37%	12%	18%	10%	*%
The “Make America Healthy Again” movement	43%	37%	23%	20%	16%	12%	26%	4%
Robert F. Kennedy Jr.	39%	51%	16%	23%	8%	14%	37%	1%

[RANDOMIZE SCALE 1-4,4-1 THE SAME WAY FOR QTRUST1 AND QTRUST2] [RANDOMIZE ORDER IN WHICH THEY ARE SEEN]

4. [QTrust1 Battery] How much trust do you have in the following people to provide accurate, science-based information about vaccines? [DISPLAY AS GRID] [RANDOMIZE ITEMS]

	1. A great deal of trust	2. Some trust	3. Not much trust	4. No trust at all	5. Heard of, no opinion	6. Never heard of	
	A GREAT DEAL OF/SOME TRUST	A great deal of trust	Some trust	Not much trust	No trust at all	Heard of, no opinion	Never heard of
Your child's pediatrician [IF QParent = 1 OR 2, (n=253)]	96%	63%	33%	2%	1%	1%	*%
Your doctor	94%	64%	30%	3%	2%	1%	*%
Independent doctors and scientists	84%	34%	50%	8%	2%	4%	2%
Robert F. Kennedy Jr.	40%	14%	26%	13%	41%	6%	1%
Casey Means	10%	3%	7%	5%	6%	13%	65%

5. [QTrust2 Battery] How much trust do you have in the following institutions to provide accurate, science-based information about vaccines? [DISPLAY AS GRID] [RANDOMIZE ITEMS]

	1. A great deal of trust	2. Some trust	3. Not much trust	4. No trust at all	5. Heard of, no opinion	6. Never heard of	
	A GREAT DEAL OF/SOME TRUST	A great deal of trust	Some trust	Not much trust	No trust at all	Heard of, no opinion	Never heard of
The American Medical Association	80%	38%	42%	9%	5%	5%	2%
The American Academy of Pediatrics	76%	37%	39%	9%	4%	6%	6%
The Food and Drug Administration (FDA)	69%	23%	46%	18%	8%	3%	*%
The Centers for Disease Control and Prevention (CDC)	68%	27%	40%	18%	10%	4%	*%
The U.S. Department of Health and Human Services (HHS)	61%	19%	42%	21%	11%	5%	2%

6. [QChange] Compared to a year ago, do you trust federal public health agencies like the CDC and FDA more, less, or about the same on vaccines? [RANDOMIZE SCALE 1-5,5-1]

MUCH/SOMEWHAT MORE	15%
MUCH/SOMEWHAT LESS	38%
Much more	5%
Somewhat more	10%
About the same	47%
Somewhat less	22%
Much less	17%

[IF QCHANGE = 4. Somewhat less OR 5. Much less, ASK]

7. [QChangeWhy] What is the main reason why you have less trust in federal public health agencies? [OPEN END]

[RANDOMIZE SCALE 1-4,4-1 THE SAME WAY FOR QIMP QUESTIONS]

8. [QImpInd] How important is it that vaccine recommendations are made by independent panels of medical experts who are not influenced by politics or political leadership?
- | | |
|-------------------------|-----|
| VERY/SOMEWHAT IMPORTANT | 90% |
| Very important | 68% |
| Somewhat important | 22% |
| Not too important | 3% |
| Not at all important | 2% |
| Unsure | 4% |
9. [QImpAccess] How important is it that vaccines are easy to access, such as being available at pharmacies without needing a doctor's appointment, and covered by insurance?
- | | |
|-------------------------|-----|
| VERY/SOMEWHAT IMPORTANT | 89% |
| Very important | 68% |
| Somewhat important | 22% |
| Not too important | 5% |
| Not at all important | 3% |
| Unsure | 3% |
10. [QSeenHeard] Have you recently seen, read, or heard anything about measles? [RANDOMIZE 1-2]
- | | |
|--------|-----|
| Yes | 57% |
| No | 38% |
| Unsure | 6% |

[RANDOMIZE SCALE 1-4,4-1 THE SAME WAY FOR QCONCERN QUESTIONS]

11. [QConcernMeasles] Measles cases have rapidly increased last year and this year in the U.S. due to lower vaccination rates against the disease. How concerned are you about the spread of measles today?
- | | |
|-------------------------|-----|
| VERY/SOMEWHAT CONCERNED | 69% |
| Very concerned | 35% |
| Somewhat concerned | 34% |
| Not too concerned | 21% |
| Not at all concerned | 7% |
| Unsure | 3% |
12. [QConcernPersonal] If measles outbreaks increase, how concerned are you about the potential impact on you or your family, such as school disruptions, measles exposures, medical bills, or missed work?
- | | |
|-------------------------|-----|
| VERY/SOMEWHAT CONCERNED | 59% |
| Very concerned | 27% |
| Somewhat concerned | 32% |
| Not too concerned | 25% |
| Not at all concerned | 13% |
| Unsure | 3% |

13. [QResponsible] Thanks to widespread vaccination efforts for decades, the United States eliminated measles in 2000, meaning it was no longer spreading continuously in this country. Amid ongoing measles outbreaks, if the U.S. were to lose “measles elimination” status this year, who would you hold most responsible? [RANDOMIZE 1-5]

Individuals/parents who aren't vaccinating their children	32%
Leadership of HHS (e.g., Secretary Robert F. Kennedy Jr.)	26%
Political leaders who question vaccines	14%
Governors of states with low vaccination rates	5%
Congress	4%
Someone else (Please specify)	7%
Unsure	13%

14. [QCandidates] If one candidate for Congress [ROTATE: supports maintaining access to childhood vaccines that are widely recommended by medical experts] and another [ROTATE: supports rolling back or eliminating some vaccine recommendations], who would you be more likely to vote for? [MATCH SCALE RANDOMIZATION TO QUESTION TEXT]

Candidate who supports maintaining vaccine access	67%
Candidate who wants to roll back vaccine recommendations	9%
It depends	20%
Unsure	5%

[IF QGenericCongressional = 1, 2 OR QGenericCongressionalLean = 1, 3 THEN TEXT TO INSERT IS: Republican]

[IF QGenericCongressional = 3, 4 OR QGenericCongressionalLean = 2 THEN TEXT TO INSERT IS: Democratic]

15. [QChangeDownside] Assuming that the [TEXT TO INSERT] candidate for Congress agrees with you on most other issues, and their position on vaccines was to roll back or eliminate vaccine recommendations for diseases like measles, polio, or whooping cough, would that make you...? [RANDOMIZE SCALE 1-5,5-1]

MUCH/SOMEWHAT MORE LIKELY TO VOTE FOR THEM	17%
MUCH/SOMEWHAT LESS LIKELY TO VOTE FOR THEM	54%
Much more likely to vote for them	10%
Somewhat more likely to vote for them	7%
No difference	23%
Somewhat less likely to vote for them	27%
Much less likely to vote for them	27%
Unsure	6%

16. [QConfident] Does the federal government's recent changes to long-standing vaccine recommendations make you more or less confident in political leaders protecting public health? [RANDOMIZE 1-5,5-1]

MUCH/SOMEWHAT MORE CONFIDENT	17%
MUCH/SOMEWHAT LESS CONFIDENT	51%
Much more confident	6%
Somewhat more confident	11%
No impact	26%
Somewhat less confident	17%
Much less confident	34%
Unsure	6%

17. [QView] Which of these statements comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]
- | | |
|---|-----|
| Politicians who support expert guidance and access to vaccines should be supported | 68% |
| Politicians who question vaccine recommendations or seek to change access should be supported | 18% |
| Unsure | 14% |

DEMOGRAPHICS

[TEXT] Now, a few final questions for statistical purposes... [KEEP ON NEXT PAGE]

18. [QBirthYear] Which range of years includes the year you were born?
- | | |
|-----------|-----|
| 1903–1927 | - |
| 1928–1945 | 4% |
| 1946–1964 | 38% |
| 1965–1980 | 28% |
| 1981–1996 | 22% |
| 1997–2012 | 9% |

[In 2026, TERMINATE AFTER QBirthYear IF:

QBirthYear=1 and QAge is <98,
 QBirthYear=2 and QAge is >98 or <80,
 QBirthYear=3 and QAge is >80 or <61,
 QBirthYear=4 and QAge is >61 or <45,
 QBirthYear=5 and QAge is >45 or <29,
 QBirthYear=6 and QAge is >29]

19. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]
- | | |
|----------------------------|-----|
| VERY/SOMEWHAT CONSERVATIVE | 39% |
| VERY/SOMEWHAT LIBERAL | 31% |
| Very conservative | 19% |
| Somewhat conservative | 20% |
| Moderate | 29% |
| Somewhat liberal | 19% |
| Very liberal | 12% |
| Unsure | 1% |
20. [QSelfIdentify] Do you consider yourself a supporter of...? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-2]
- | | |
|--|-----|
| The "Make America Healthy Again" (MAHA) movement | 30% |
| The "Make America Great Again" (MAGA) movement | 28% |
| Neither | 58% |
21. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]
- | | |
|----------------------------|-----|
| City | 24% |
| Suburb near a city | 50% |
| Small town not near a city | 8% |
| Rural or country area | 18% |

SCREENERS / DEMOGRAPHIC QUOTAS (ASKED AT BEGINNING OF SURVEY)

22. [QAge] What is your age? [OPEN END] [VALIDATE TO NUMBER] [TERMINATE IF <18 OR OVER 120]

18-34		17%
35-49		21%
50-64		27%
65+		35%

23. [QRegVote] Are you currently registered to vote? [RANDOMIZE 1-2]

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

24. [QIndScreener] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Health care or the pharmaceutical industry		6%
Sales		4%
Food service or the restaurant industry		3%
Technology		2%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		86%

25. [QState] In which state do you live? [50 STATE DROPDOWN]

States in the South		38%
States in the Midwest		23%
States in the West		23%
States in the Northeast		17%

26. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman		53%
Man		47%
Some other way		*%

27. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted		97%
No, I did not vote		3%
Unsure		*%

[IF VOTED (Q2024Vote = 1), ASK]

28. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]

		(n=961)
Donald Trump, the Republican candidate		50%
Kamala Harris, the Democratic candidate		48%
Someone else (Please specify)		2%
Unsure		*%

29. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]	
White	77%
Black or African American	13%
Hispanic or Latino	10%
Asian	5%
Native American or Alaska Native	2%
Native Hawaiian or Other Pacific Islander	1%
Other race or ethnicity (Please specify)	1%
[QRaceRecode] Recoded Race/Ethnicity	
White, non-Hispanic	72%
Black, non-Hispanic	11%
Hispanic	10%
AAPI, non-Hispanic	5%
Other/2+ races, non-Hispanic	3%
30. [QEducation] What is the highest level of education you have completed?	
High school or less	24%
Some college	16%
Associate degree	10%
Bachelor's degree	29%
Graduate degree	20%
Prefer not to say	-
31. [QIncome] Which range includes your total annual household income from all sources, before taxes?	
Less than \$30,000 per year	13%
\$30,000 to \$49,999 per year	14%
\$50,000 to \$74,999 per year	19%
\$75,000 to \$99,999 per year	19%
\$100,000 to \$124,999 per year	13%
\$125,000 to \$149,999 per year	8%
\$150,000 to \$199,999 per year	7%
\$200,000 to \$249,999 per year	3%
\$250,000 or more per year	3%
Prefer not to say	1%
32. [QParent] Are you the parent or guardian of one or more children under the age of 18? Select all that apply. [SELECT MULTIPLE] [RANDOMIZE SCALE 1-3, 3-1]	
No	75%
Yes, at least one child aged 6-17	20%
Yes, at least one child aged 0-5	7%
33. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]	
Republican	40%
Democrat	39%
Independent	20%
Member of another party	*%
Unsure	1%

[IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE (QParty=3-5), ASK]

34. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=212)
Democrats	33%
Republicans	29%
Both equally often	28%
Unsure	10%
[QPartyLeanConsolidated] QPartyID and QPartyLeanView	
Total Democratic+Democratic-leaning Independents	46%
Total Republican+Republican-leaning Independents	46%
Total Independent	8%

METHODOLOGY

Echelon Insights conducted a survey on behalf of Partnership to Fight Infectious Disease to study voters' views on vaccines. The survey was fielded online from April 1-3, 2026 in English among a sample of N=1,012 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.5 percentage points.